

Introducing...

# AZIM JAMAL

Founder, Corporate Sufi Worldwide



*"I pursued that dream of winning the Stanley Cup and was able to overcome and to achieve that dream. I attribute a lot of that to you and your great positive energy."*

**Brad May, Stanley Cup Winner with the Anaheim Ducks**



*"I have spoken alongside Azim Jamal several times and found his presentations authentic, congruent and highly effective. He speaks from the heart so no wonder his message enters other people's hearts. Highly recommend him!"*

**Brian Tracy, One of the finest inspirational speakers of all time**

**CORPORATESUFI.COM**



# Corporate Sufi

*Business, Balance & Beyond*

## AZIM JAMAL BIO

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*Corporate Coach. Bestselling Author. Keynote Speaker.*

Azim Jamal is the founder of Corporate Sufi Worldwide Inc., a company dedicated to inspiring and empowering leaders to achieve material success, blended with a deep sense of purpose, passion and fulfillment. He calls this the synergy of Business, Balance & Beyond, and it's achieved by unleashing the power within that we all share.



Azim was once a highly successful accountant, but when moved by the plight and inner strength of refugees he went to serve, Azim made a life-altering decision that transformed his mission from "accounting for business" to "accounting for life".

Today, as a sought-after corporate coach, Azim conducts high level coaching assignments with senior leaders from billion-dollar corporations and Fortune 500 companies. His clients include Barclays Bank, KPMG, Deloitte & Touche, Citibank, Vodacom, Allergan, Standard Chartered Bank, Young Presidents' Organization (YPO), Varian Medical Services and the Entrepreneurs' Organization (EO).

Azim is the author of several highly-acclaimed books including, "What you Seek is Seeking You", co-authored with Brian Tracy. He has twice been a #1 Amazon bestselling author; and in 2005 topped Harry Potter. He has also been a #1 bestseller with Barnes & Noble with his co-authored book - "The Power of Giving", which won the Nautilus Gold Award in May 2009 for books that change lives. Previous winners of this award have included the Dalai Lama, Deepak Chopra and Eckhart Tolle. Azim's books have been translated into ten languages.

Most importantly, Azim is a living, breathing example of the Corporate Sufi message. His dynamic, inspiring and thought-provoking message has been heard live by over 1 million people in more than 100 cities in five continents. And his media message has reached more than 5 million people around the world.

His thought leadership combined with his passion, energy and authenticity have earned rave reviews from top CEOs, entrepreneurs, senior executives and startups, all of whom learn the secret to unlocking and unleashing their leadership greatness the Corporate Sufi way.

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### Corporate Sufi Worldwide

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## YPO & YPO GOLD ENDORSEMENTS



Attached are testimonials of YPO leaders from around the world. YPO is the global platform for chief executives to engage, learn and grow. Altogether, YPO member-run companies generate US\$ 6 trillion in annual revenues and employ 15 million people.

*"I met Azim a year ago through a YPO event on restoring Puerto Rico after hurricane Maria. Having been exposed to many other coaches, and having read my share of books and seminars on leadership; on our first encounter, he mentioned all the best practices which I mostly had been exposed to.*

*As I ascended to his message and explained how I knew all about that, he responded with what I still remember as a bucket of chilled water poured over my head. "If you know about it, but are not applying it, do you really know it?"*

*And that's how best I can describe Azim. He will make it his mission, to make sure you are applying. He will look from the outside, and make the questions that will drive you to find the answer inside of you, and resolve the issues causing the problems.*

*On the business end, Azim shares best practices on selling, negotiating, accounting, and human resources. He helped me negotiate credit terms with a valued customer that resulted in net 15 days receivables on a 6 million US dollar contract that spanned over 8 months. He coached me for one hour for that meeting, and made me go in prepared, with a goal and a strategy.*

*Azim has also extended his help and seminars to our top personnel, and key partners. Sharing his teaching that before we fix the business, we need to fix the human being; all our sessions have been powerful in communicating to members in our organizations that we care about them. And this has been the beginning of the change.*

*With Azim's help, our businesses now have mission, vision, values and goals \_shared\_ by all. Goals I set with Azim for my first year were completed in 7 months.*

*If you are considering working with Azim, know that you will get a smart, humble, fantastic human being that will have your best interests at heart."*

**Fernando Sumaza, President, West Corp; Bayard Pommed Fries; SD Holdings; Pernileria los Proceres; Co-founder/owner Lote 23 and Pepa films,**  
YPO, Puerto Rico

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*"Azim and I initially met at a Johannesburg YPO event where he spoke on the "Power of Mentoring". Based on his powerful presentation and my subsequent meeting with him, I hired him to mentor and coach my leadership team, as well as me personally for a year.*

*The focus and objective of our sessions with him has been on developing leadership capabilities within our group —from top-level managers at corporate head office through to those individuals who lead our various divisions, including Building, Civil Engineering, Pipe Laying, Plant Hire, and Oil & Gas.*

*In just a few short months of working with Azim, we have noticed great impact on the morale of the entire team, including positive enhancements in their leadership and time management skills. Every one of our top leaders has benefited in meaningful ways from his engagement.*

*The best part of Azim is how flexible and easy he is to work with. And more impressively, how he unwaveringly stays true to his Corporate Sufi motto of ASPIRE - Authentic, Simple, Profound, Inspiring, Relevant and Engaging!*

*Given what I have witnessed with my team, I have absolutely no hesitation in highly recommending him to anyone looking to inspire their leadership teams to achieve genuine excellence."*

**Rukesh Raghubir, CEO, M&D Construction Group,**  
YPO member, Johannesburg, South Africa

*"Azim Jamal's Business, Balance & Beyond presentation for the Johannesburg YPO Chapter was one of the best I have been to in 5 years! He has an energy that is hard to describe, but it moved me tremendously. Highly recommended event!"*

**Gil Oved, Group Co-CEO, The Creative Counsel & Dragon on Dragon's Den,**  
YPO member, South Africa

*"Azim's message to YPO Moscow was inspirational, educational and encouraging to listen to. I rated his session a ten out of ten. His stories and practical advice were relevant and energizing. Thanks for the contribution!"*

**Hannes Chopra, YPO member, Russia**

*"Azim took complex issues and simplified them. He helped us see how simple happiness can be. Overall, a ten out of ten presentation. I highly recommend it."*

**Samir Manji, Former Chairman, Amica Mature Lifestyles Inc. Canada,**  
YPO Member, Canada

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*"Azim Jamal's 'Corporate Sufi' presentation on 'Power of Giving in Business and Life' for the Mauritius YPO-WPO group was excellent! I found the simple way in which he expresses profound insights particularly useful. I have decided to follow my goals and not other people's goals and continue to keep pure intent as a result of his presentation. Thank you!"*

**Sunil Hassamal, CEO, Mantra Cosmetics, WPO member, Mauritius**

*"Azim Jamal's message about 'Business, Balance & Beyond' was excellent! It was an enriching and enlightening experience for me to witness the great depth and experience in his message!"*

**Jyoti Vardhan Sonthalia, Events Chair and Retreat Chair YPO South Asia**

*"I found Azim Jamal's event, The Corporate Sufi, for the YPO Lagos Chapter profound, simple and engaging. His presentation was highly interactive and he was very open to member's needs and questions. On our chapter's feedback - some afternoon obligations were pushed back and there was feedback requesting for a session longer than the 3 hours we allotted. This was our first education event this year and I am very pleased we kicked off the year with Azim."*

**Aditya Chellaram, CEO, Chellarams PLC, Learning Officer YPO Lagos, Nigeria**

*"Azim's 'Corporate Sufi' presentation to the YPO-WPO group in Calcutta on 'Power Your People' was very motivating. His integrity was what most attracted me to the entire presentation. He puts profound things in a humble, unassuming manner — remarkably poised! I am going to work on taking a more holistic approach going forward. Thank you."*

**Gaurav Jalan, Director, Rice Lake Weighing Systems (I) Ltd,  
YPO member, India**

*"Azim is an inspiration to any person looking to grow as a leader and human being. He teaches us that we all possess the power to transform ourselves into what we were destined to become. His YPO presentation to the Puerto Rico Chapter was a 10 out of 10 in terms of delivery, engagement & impact!"*

**Jacobo Ortiz Blanes, MD, Las Brisas Property Management,  
YPO member Puerto Rico Chapter**

*"Azim's presentation to the YPO group in Colombo on 'Life Balance the Corporate Sufi Way' was inspiring! I found his message about why 'small is big' insightful. I am going to work on 'me' as a change catalyst! Thank you."*

**Thanuja Weeratne, Director, E-Channelling PLC, YPO member, Sri Lanka**

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*"The presentation by Corporate Sufi Worldwide founder Azim Jamal to our YPO members in Johannesburg was Pragmatic! Powerful! Purposeful! A 10 out of 10 event and highly recommended to my fellow YPOers worldwide."*

**Salim Dewji, MD, Siaco Trading, South Africa**

*"Azim Jamal's presentation to the YPO group in Johannesburg was absolutely world class! It has inspired me to follow my purpose and stay in balance! I highly recommend him to my colleagues worldwide."*

**Mubeen Khan, MD, African Billionaire Events Management,  
YPO member, Joburg**

*"Very relevant! I found the message of living a life of purpose refreshing and plan to practice some of his inspiring and practical messages."*

**Shesh Kulkarni, Managing Director, UFM, India, YPO, Bangalore Chapter**

*"Our event with Azim was an overwhelming success! A vast majority of our participants responded with incredibly positive feedback. Endorsements ranged from, 'Many important tips and well organized' -- 'Gave me a whole new perspective about how to oversee my business' -- 'Azim is an inspiration to any person looking to grow as a leader and human being. He teaches us that we all possess the power to transform ourselves into what we were destined to become'. So, as a US territory recently devastated by one of the worst natural disasters on record, Azim's presence was timely; enriching, and fantastically motivating! We all left re-energized and ready to take-on any challenge. We look forward to seeing him again soon, and work with him on many more events in the future."*

**Ricardo Alvarez-Diaz, Learning Chair 2017-2018, YPO Puerto Rico**

**NEXT:** Entrepreneurs' Organization (EO) Endorsements | Page 6

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Business, Balance & Beyond

## ENTREPRENEURS' ORGANIZATION (EO) ENDORSEMENTS



The Entrepreneurs' Organization (EO) is a global business network of 12,000+ leading entrepreneurs in 167 chapters and 52 countries. Founded in 1987 by a group of young entrepreneurs, EO enables business owners to learn from each other, leading to greater business success and an enriched personal life.

*"We brought Azim Jamal to Quito Ecuador on May 7, 2024 to do two sessions: Synergy of Business, Balance & Beyond (EO members only), and Spark: Journey from Success to Significance (EO members, SLPs and young children). As a Learning Chair of EO Quito, Ecuador my Wow expectation from him was that he delivers a session which is practical. He excelled in this by providing amazing practical value! Even my 13 year old daughter who attended the family session found it engaging and inspiring. I rated his session 9.5 in delivery, 9.5 in engagement and 9.5 in impact which is the highest I rate. Highly transformational sessions!"*

**Esteban Munoz**, EO Learning Chair 2024 Quito, Ecuador

*"Thank you for the fantastic presentation that you put on for our staff. Based on the feedback that I received from managers and employees alike, you really touched them. They took to heart the many excellent recommendations that you made and I have already seen positive changes as a result of your presentation. To me the most important ingredient for a speaker to have is commitment to their convictions. This you have in spades and it comes through in your presentation. Without this conviction, the presentation is merely words without substance. I have heard far too many presentations where the message was canned and had no real heart. You spoke from your beliefs and you were able to leave an imprint of your beliefs on each of our staff. The result should be more fulfilled employees and people in general. "We will be organizing another staff training day and will ask you to come in again to present some more insights. We will also look forward to your many inspiring stories. These stories still resonate with our staff and will continue to provide them with inspiration."*

**Hanif Muljiani**, President, Portables, Canada, EO Member, Canada

*"Azim was our kick-off event speaker in August 2023. As an organizer, I'd say that his thoughtful little touches in truly co-creating a wow experience for my audience was matchless. As a member of the audience, I was riveted. They say wisdom is nothing but common sense distilled down into what sounds obvious once said, but oh! so elusive before it's been delivered to us. And I couldn't write down or process what he shared fast enough. He is focused on impact and he's generous beyond measure. The man and his message are inextricably intertwined. To meet with him is an experience. Truly inspiring and transformational."*

**Krupa Srinivas**, EO Learning Chair 2023-2024, Entrepreneurs Organization (EO), Puerto Rico

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*"We brought Azim Jamal for an inspiring session in Bogota, Colombia. It was a 9.8 rated event (delivery, engagement, impact) where we combined a morning session for EOers and an afternoon session for SLPs and Next Gen. It has been one of the highest rated events in Bogotá in a few years, so I shared the great experience that we had with Azim with all the EO Presidents worldwide. I can attest that Azim is meeting his purpose of inspiring! He left me full of energy even though I already have plenty so now I don't know what to do with my self maybe write a book!"*

**Valentina Humar, President EO Chapter, Entrepreneurs Organization (EO), Colombia**

*"You wowed us with your talk on finding that ever-elusive life and work balance."*

**Praveen Varshney, Past President & Chapter Retreat Coordinator,**  
Entrepreneurs Organization (EO), Canada

*"Azim Jamal has this uncanny ability to customise the content and the whole event experience for the audience absolutely perfectly. It felt that he was speaking to each one of us individually. It was mesmerising. And it left us not only with great thoughts but an actionable plan"*

**Irfan Pardesi, Chairman and CEO - ACM Gold (South Africa),**  
EO member, Joburg

*"I loved Azim Jamal's approach in creating the synergy of Business, Balance and Beyond at the EO event in Johannesburg. His idea of doing less and achieving more resonated with me and so did his focus on the spiritual quotient instead of just IQ or EQ. A 10 out of 10 event. Thank you!"*

**Grant Leishman, CEO Penquin, EO member, South Africa**

*"I rate Azim Jamal's message about Business, Balance & Beyond to the EO Group 10 out of 10! His insights into time and self management are excellent."*

**Salil Chaturvedi MD, Provogue India Limited,**  
Entrepreneurs Organization (EO), India

*"Azim Jamal's presentation at the EO event in Johannesburg was engaging and insightful! He reminded me that it all begins with making the decision for positive change, inspiring me to strive for the synergy of Business, Balance and Beyond in my life. Thank you!"*

**Nick Ristic, Executive, Architects@126, EO member, South Africa**

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# Corporate Sufi

*Business, Balance & Beyond*

*"Azim Jamal's message about Business, Balance & Beyond to the EO group at the Four Seasons Hotel in Mumbai was absolutely 5 star! I highly recommend his message."*

**Niraj Ambani, President Group Logistics, Reliance Industries Ltd, Entrepreneurs Organization (EO), India**

*"Thank you for the presentation- I really enjoyed it and got a lot of value from your insights."*

**Lauren Gamsu, Black Sheep Designs, EO member, South Africa**

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*Business, Balance & Beyond*

## CORPORATE RECOGNITION & ADVOCACY

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### **Rosalynn Mworira, Director of External Affairs & Vodacom Foundation**

*"Azim is an extraordinary leadership coach, one with a very unique engagement style. Our year-long coaching relationship helped me connect the mind with the soul so effortlessly which resulted in positive outcomes at work and beyond. Azim returned to work with members of the External Affairs department where the impact of our full day's session still lingers on months after the training. He was impactful and moving in a meaningful, lasting way."*



### **Dr. Shaheen Khan, Regional Dir., Medical Affairs, Allergan Inc. Western USA**

*"I would highly endorse your presentation for anyone interested in a dynamic speaker on the subject of 'Unleashing Potential, Regaining Balance.' You have an incredible speaking style that exudes enthusiasm, positivism and hope. Your message was extremely well received and you gave the audience a renewed sense of passion and motivation. We all greatly benefited from your message that you articulate so eloquently, both in your books and in person. Thank you again!"*



### **Varian Medical Systems, Palo Alto, California, USA**

*"Found the session to be informative, relevant, inspiring, warm, motivational, authentic and genuine, fun, and engaging. Participants found the effective time management, practical tips on change and how to balance tips most useful."*



### **Aziz Merchant, Business Development Consultant, Chalhoub Group (includes joint ventures with Lancaster, L'Oreal, and Louis Vuitton), UAE**

*"Your motivational speech at the 'Challenge of Change' seminar in Dubai was so inspiring and uplifting, that it compelled me to reflect on myself, my priorities, my aspirations, and also my handicaps. This reflection was a true soul-searching experience for me."*



### **Naz Nizari, General Manager, Galileo Emirates, UAE**

*"Just like most people I have had many conflicting demands on my time and I felt sometimes there just wasn't enough energy to be perfect at work, home or in..."*

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*Business, Balance & Beyond*

**Naz Nizari continued:**

*...social and community endeavours. The simplest message often carries the most powerful message and the one that was most profound in Azim's workshop is to live in the present."*



**Member of KPMG International, Vancouver, BC, Canada**

*"Inspirational.... boosted morale... captured the audience.. looking forward to working with you again"*



**Certified General Accountants Association, Canada**

*"Great content, lots of life tools! Excellent! Draws discussion without forcing"*



**CIBC Leadership, Canada**

*"Challenging me to push my limits... compelling...relevant"*



**Amar Variawa, General Manager - Corporate Affairs, John Deere India Private Limited**

*"Azim was able to strike the right chord which most of us in the corporate world are facing on a daily basis. In fact, we have accepted our inefficiencies and inability to manage so many things as a part of corporate life. Yesterday's session forced me to take a pause and think about internal empowerment and finding the purpose of life. The philosophy of "power of giving" was simply remarkable. All the small exercises and stories were complementing the topic."*



**Noel Herity, CEO, Zantel, Part of Etisalat, East Africa**

*"Azim operates at all levels in an organization from Board Room to frontline staff and his engaging approach has both practical and profound impact on the organization."*

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## **Harpreet Singh, Senior Manager, Centurion Bank (Now merged with HDFC Bank) Conference, India**



*"I would highly endorse your presentation on 'Time Management.' The feedback received from ALL participants was overwhelmingly positive. Some of the comments:*

*• Focused and timely • Very helpful! Lots of practical tips! • Real world examples of how to apply insights shared today • Tips on how to reach new goals*

*Your message gave the audience a renewed sense of passion and motivation. We all greatly benefited from your message that you articulate so eloquently."*

## **Brian Salisbury, Director, Strategic Planning, CLBC Conference, Canada**



*"Your keynote address to open our annual staff conference provided an important conceptual framework for our staff that faces a number of daily challenges that can adversely impact their work. Your message provided a way to identify barriers that can stand in the way of their ability to maximize their potential, as well as practical steps they can take to unleash their personal and professional potential. Feedback from staff has been very positive. Thank you!"*

## **Shamira Mitha, Public Relations Manager, Le Méridien, Dubai**



*"Your presentation was absolute perfection and mesmerizing to say the least. I have no doubts in my mind that every individual who attended your presentation on the day was motivated in every aspect of their lives. 'Seven Steps to Lasting Happiness' comes alive in a presentation, what more can one ask for? You believe in what you speak. I was very fortunate to have attended three of your presentations and never once felt there was any kind of repetition. It is amazing how you reach out to people from all walks of life with age being no barrier. Your motivation continues to live on through your books. What I have written is straight from the heart."*

## **Patricia Bebia Mawa, MD, Silvertrust Communications, Toronto, Canada**



*"Every statement was a nugget. I didn't want to miss a word, not even when there was a need to use the bathroom. Your keynote was engaging, insightful and practical. What a wonderful presentation."*

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**Endorsement #1: Francis O’Kello, Chairman, Barclays Bank and Chairman of Serena Hotels, Kenya**



*“It was great spending two solid days with you in Naivasha during this past week. Thanks for your inspiring post dinner presentation and for productively facilitating the Strategy Sessions. It was great reconnecting and seeing you in action during the BBK’s retreat in Naivasha.”*

**Endorsement #2: Abdi Mohamed, MD Barclays Bank Tanzania & Former COO of Barclays Bank Kenya**

*“I have worked with Azim Jamal both as an MD of Barclays Tanzania and COO of Barclays Kenya. Azim has been personable, passionate and totally focused on the task at hand. This has been excellent from a qualitative point of view, but as a banker, I was also interested in the numbers. So I was pleased that his combined sessions in Kenya and Tanzania garnered a 9.5 plus rating out of 10 score for impact, delivery and engagement from 101 participants! What has been most interesting is the overall philosophy behind Azim’s approach. He calls it the synergy of Business, Balance & Beyond, and this gives people an inspiring, practical and an engaging way to think about performance and transformational leadership!”*

**David C Nchimbi, Director, Deloitte Consulting Limited**



*“We write to confirm that Deloitte in Tanzania has engaged with Mr Jamal in his professional training capacity. In the period that we have interacted, Mr Jamal has continually demonstrated expertise, skill and an ability to deliver beyond expectations. His conscientiousness and subject matter depth always translates into timely and relevant learning for our staff in the training sessions he facilitates.*

*Mr Jamal is able to seamlessly integrate the expectations and needs of all the participants, creating an accommodative atmosphere that is conducive to knowledge sharing and skills transfer. Feedback from the participants confirms that he is currently one of the best rated facilitators Deloitte training programs currently running. We are confident in recommending Mr Jamal. He is not only thorough and well informed, but also easy to work with, always willing to take the time to discuss any concerns and thoughtfully respond to questions.”*

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**Ameen M. Allibhoy, Business Development Manager, Galileo Emirates, UAE**



*"As a professional working in an international airline, one gets a number of opportunities to experience quality personal development events. From Chicago to Madrid and from Singapore to Sun City, I have heard motivational speakers deliver their powerful messages that refuel one's self. When I heard Mr. Jamal, what struck me foremost was the intensity of sincerity! I could feel the essence of his words emanating from his heart and flowing into mine. This man deeply believes in what he speaks about. To anyone who might read this. Listen to Azim. Understand him. Then make your choice."*

**NEXT:** Media & Personality Reviews | Page 14

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## MEDIA & PERSONALITY REVIEWS

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**Roop Raj, Anchor, WDSU-TV, New Orleans**

*"You have an incredible presence that everyone in a room can feel. Quite inspirational!"*



**Hamilton Spectator**

*"Azim is a sought-after motivational speaker..."*



**Gulf Today**

*"Immaculate ..helped audience discover themselves"*



**CTV reporter, Canada, on keynote at Chamber of Commerce award night**

*"Would give Dr. Phil a run for his money."*



**Times of India**

*"Life altering experience..."*



**San Juan Star Business**

*"Corporate Sufi guides businessmen to greater effectiveness"*

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## Leadership Vancouver

*"Thought-provoking.....most relevant to our discussions"*



## Valerie Cade Lee, Past President of Canadian Association of Professional Speakers

*"Azim, you are an ambassador for people's hearts. Thank you for your gifts to us in your presence, authenticity, humbleness and wisdom. I commend you on your ability to 'walk the talk'."*



## Cecil Martin, Professional Athlete, National Football League, USA

*"Azim has an incredible power to inspire action!"*



## Brock Tully, Founder Porridge for the Soul

*"Azim is, in my books, one of the top speakers in the world."*

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## ENDORSEMENTS

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Critical Acclaim from International Best Selling Authors:



**Deepak Chopra, M.D. Chopra Center; #1 Bestselling Author and Public Speaker**

*"Azim's Seven Steps to Lasting Happiness is a practical and inspiring book. Everyone will benefit from reading it."*



**Dr. Wayne Dyer, American Philosopher and Best-selling author of The Power of Intention**

*"The Power of Giving is extremely impressive...very inspiring"*



**Jack Canfield, #1 best-selling author of The Success Principles & co-author of Chicken Soup for the Soul series**

*"What You Seek Is Seeking You is a transformational experience that will change your life forever. We have entered a time in our evolution where we are being called to live up to a higher set of values—authenticity, gratitude, courage, compassion, mindfulness, and generosity. This beautiful book is a powerful expression of that call, with a liberating and empowering message delivered in an easily digestible format"*



**Ken Blanchard, Management Expert and Co-author of The One-Minute Manager, and The Secret**

*"We can choose to balance our lives; and the practical information in Life Balance the Sufi Way will help enormously."*

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# Corporate Sufi

*Business, Balance & Beyond*



**Seth Godin, American Entrepreneur & Author of “Unleashing the Ideavirus” and “Purple Cow”**

*“We’ve needed a book like *The Power of Giving* for a long time. Now it’s your turn to help. Buy it, share it, download it, buy a copy for a friend. This book could change everything.”*



**Robin Sharma, Author and #1 international bestseller, “The Monk Who Sold His Ferrari”**

*“The Corporate Sufi is an enlightening, down-to-earth and valuable work. Azim reflects the beauty and power of Sufi principles in a corporate setting.”*



**Brian Tracy, CEO of Brian Tracy International and International Bestselling Author; Speaker & Coach**

*“Business, Balance & Beyond shows you how to define your true purpose, increase your effectiveness and live a richer life – in every area.”*



**Dr. Nido R. Qubein, President of High Point University, North Carolina, USA**

*“You’ll love the creative way Jamal and Tracy teach in *What You Seek is Seeking You* the principles and fundamentals for a life filled with success and framed with significance. Both have coached millions --and now it’s your turn to tap into their wisdom.”*

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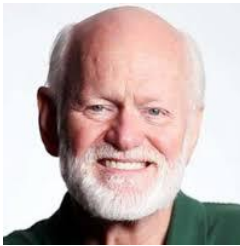
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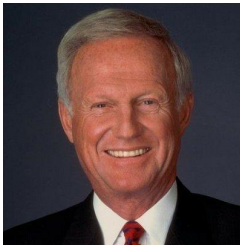
**Dr John Demartini – International bestselling author of The Values Factor**

*"If you would love to make a significant difference on the planet, doing exactly what you truly love with more certitude while inspiring greater enthusiasm in those you serve then Spark is the book to read."*



**Marshall Goldsmith, New York Times #1 bestselling author of Mojo**

*"Designed for our increasingly uncertain world, SPARK is a reassuring guide to discover your purpose. Armed with practical advice, every page instructs and inspires you to explore your possibilities and expand the scope of your life."*



**Harvey Mackay, author of the #1 New York Times bestseller Swim With The Sharks**

*"Azim's message of SPARK celebrates the potential within all of us regardless of our circumstances in this guide to significance in our business and personal journeys."*



**Bob Proctor, International best selling author of You Were Born Rich**

*"A wonderful combination of storytelling and practical tips, Brian Tracy and Azim Jamal provide an uplifting, inspiring and practical approach to excel in business and find meaning and purpose in what you do. A must read for leaders at every level!"*

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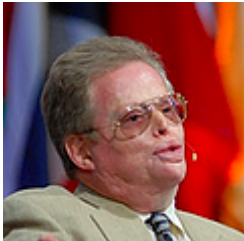
**Roger and Rebecca Merrill, Co-authors of "Life Matters", and (with Stephen R. Covey) "First Things First"**

*"Kudos to Nido and Azim. In a world where people often feel out of balance, Nido and Azim bring a refreshing and powerful shot of 'CAN DO!' from their own remarkable experience and from the timeless wisdom of both the East and the West. Life Balance the Sufi Way is both insightful and practical—a great read for anyone who wants to live a balanced life of contribution and meaning."*



**Bob Burg, National Bestselling Co-Author of "The Go-Giver"**

*"Leave it to Brian Tracy and Azim Jamal, two master practitioners and teachers, to provide us with such profound wisdom in the form of a combination parable and how-to learning guide. Not only will What You Seek is Seeking You reach into your heart and soul and touch it deeply; it will also provide you with the instructions on how to dramatically increase your joy, peace of mind, confidence and earning potential. Magnificent!"*



**W. Mitchell, Author of "It's Not What Happens to You, It's What You Do About It"**

*"Balance and the power of choice—two of the keys for the life we all want. Nido and Azim are here to coach you. All you have to do is to begin reading Life Balance the Sufi Way —NOW"*



**Francis O'Kello, Chairman of Barclays Bank, and Chairman of Serena Hotels, Kenya**

*"Truly amazing. I am most impressed by the simple and practical manner in which you have expressed some of the most profound philosophical issues in your book The Corporate Sufi. I am now moving into the reflective phase before I read this great and life changing book for the second time. Terrific stuff. Once again thank you for opening my eyes to more possibilities."*

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**John Kehoe, International bestselling author of Mind Power**

*"Seven Steps is a beautifully written book that is bound to make a difference and touch many lives."*



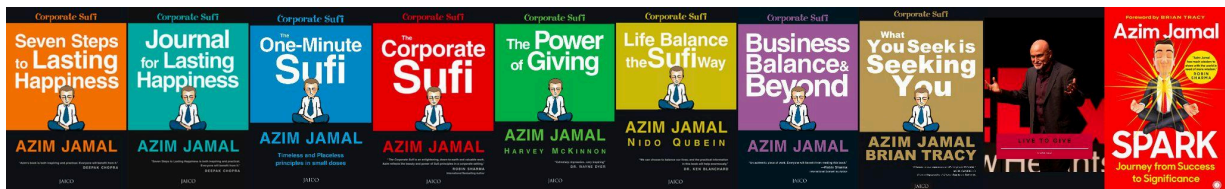
**Nick Nanton, Esq., 3 time Emmy award-winning director and Wall Street Journal bestselling author**

*"What You Seek is Seeking You is practical, inspiring, insightful, enriching! A must read for leaders at all levels!"*



**Brian Walsh, Founder of REAL Success and The REAL Entrepreneur Institute**

*"A truly beautiful book by two masters in their fields. Azim and Brian are both really authentic teachers with a beautiful and powerful message. Anyone in business or just trying to get ahead in life should read What You Seek is Seeking You."*



**NEXT:** Watch Azim in Action | Page 21 & 22

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## WATCH AZIM IN ACTION

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### **SPEAKERS REEL**

*A bestselling author, sought-after inspirational speaker and in-demand corporate coach, Azim Jamal's thought-provoking message has been heard live by over 1 million people, in more than 100 cities across 5 continents.*

[WATCH VIDEO](#)



### **TEDX TALK - LIVE TO GIVE**

*Azim explains how instilling a simple habit of purposeful daily giving can reward you with a more fulfilling life..*

[WATCH VIDEO](#)



### **POWER OF GIVING**

*In a passionate keynote address, Azim tells guests - "giving means more than just a hand out; it means providing a hand up, an act of kindness, or a gift of advice, attention, skills or time.*

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## SPARK OF HOPE

*Azim covers the three key components of hope and how it is your inner SPARK that drives your ambitions.*

[WATCH VIDEO](#)



## PURSUIT OF HAPPINESS

*Azim shares how the best way to get happiness, is to give happiness!.*

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A Corporate Sufi representative will contact you as soon as possible.

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